

# ABERDEEN MAGAZINE MEDIKIT

## 2025 MEDIA KIT

### ADVERTISING CLOSING DATES

Issue	Commitment Deadline	Ad Deadline	Available
JAN/FEB	November 22	December 6	January 1
MAR/APR	January 22	February 7	March 1
MAY/JUNE	March 19	April 4	May 1
JULY/AUG	May 21	June 6	July 1
SEPT/OCT	July 23	August 8	September 1
NOV/DEC	September 17	October 3	November 1

### ADVERTISING RATES (per issue)

Regular Ads	1 Issue	3 Issues	6 Issues
Full page	\$1,352	\$1,248	\$1,144
2/3 page	\$967	\$915	\$863
1/2 page	\$811	\$749	\$686
1/3 page	\$551	\$525	\$494
1/4 page	\$426	\$405	\$385
1/6 page	\$302	\$291	\$280
<b>Premium Ads</b>			
Inside front cover	\$1,400	\$1,300	\$1,200
Inside cover spread	\$2,170	\$1,970	\$1,770
Back cover	\$1,710	\$1,610	\$1,510
Inside back cover	\$1,400	\$1,300	\$1,200
Full-Page Spread	\$1,870	\$1,770	\$1,670
Half-Page Spread	\$1,350	\$1,250	\$1,150

#### Advertorial

Sponsor an issue with a five-page advertorial. We will help you write and photograph content just for your business and put your logo on the cover of the issue. **\$5,000**

### CIRCULATION

**6,700**

Picked up free by shoppers and visitors

**300**

Mailed to paid subscribers

**7,000**

Copies printed each issue



**Mardell Weisenburger**

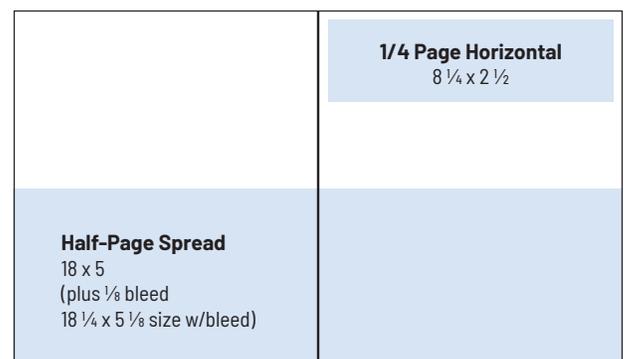
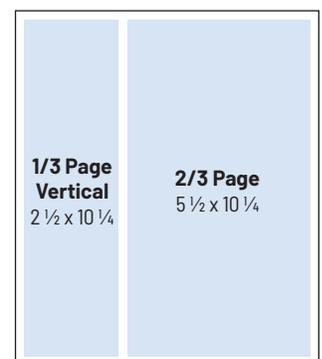
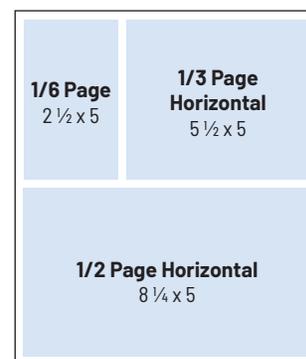
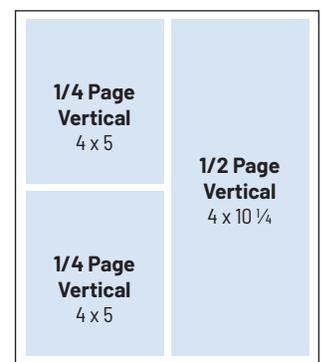
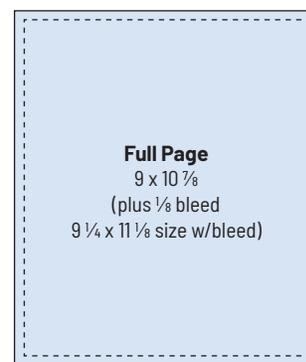
SALES REPRESENTATIVE

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### AD SIZES



If needed, your first ad will be designed for no charge. Subsequent ads or alterations may be billed at our graphic design rate.